



## Get Ready for Giving Tuesday

[Click here for an example](#)

### Donations will be matched dollar-for-dollar!

1. Click [HERE](#) to access Easterseals DuPage & Fox Valley's CLASSY fundraising site.
2. Click BECOME A FUNDRAISER
3. Start fundraising as an individual or create a team.
4. Create an account.
5. Fill in required fields with:
  - Suggested goal: \$500
  - Your page headline: Be the Link for (child name) on Giving Tuesday
6. Upload a Photo and Press MANAGE in the top right to personalize your story.

**Tip:** In the Manage Dashboard menu you can see donations and share your page via Email. You may also link your Facebook account to create a linked Facebook or Instagram fundraiser to expand your reach and allow friends and family to donate for a collective fundraising total.


### Tips

- **Keep people updated** on your progress with posts throughout the day.
- **Thank your friends** on social media as donations come in.
- **Watch the @eastersealsdfvr** accounts on Facebook, Instagram, and LinkedIn for other posts you can share.

### Utilize Social Media

-  It's easy to set up a **Facebook fundraiser** or add a donate button to your post.

[CLICK HERE TO START](#)

-  You can also **add a donation sticker to stories or set up a fundraiser on Instagram!**

- Be sure to choose **Easterseals DuPage & Fox Valley** (@eastersealsdfvr)
- Personalize the text and photo to share your family's experience.

DEC  
3

**GIVING TUESDAY**  
Donations will be doubled!  
Help us reach our **\$225,000 GOAL!**

1:1  
MATCH

DEC  
3

# GIVING TUESDAY



## On Giving Tuesday:

**1. Kick off the day with a donation of any size.**

**2. Invite others to join you!**

- Email your contacts
- Share the link to your page and invite others to join you!
- Share this fundraiser on social media

**3. Raise \$250 or more\* and earn a Joyful Gift Tote!**

*(\*excluding matching gifts)*



## Involve your family

There are many ways to get involved and engage family and friends of all ages!

- **Think of ways your child and their siblings or friends could get involved. Some ideas include:**
  - Host a hot cocoa stand to raise money.
  - Sell friendship bracelets or custom crafts.
  - Incentivize donors by offering cookies or handmade goodies to those who give.
- **Record a video thank you message** from your child to share to people who support your fundraiser that day.
- **Planning a donation?**  
Consider offering a personal match to gifts made by your family and friends.

## Engage your employer

- **Encourage your co-workers** to make a donation, join your fundraising team and rally behind this global day of giving. Help them understand why Easterseals matters to you.
- **Introduce Easterseals**  
Ask about your company's community engagement and find out if they have a matching gift program. Many employers are supporting causes that are important to their employees.

# Thank YOU!



DuPage & Fox Valley

Villa Park | Naperville | Elgin

[eastersealsdfvr.org/givingtuesday](http://eastersealsdfvr.org/givingtuesday)

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