

# SPONSORSHIP OPPORTUNITIES



FOURTEENTH ANNUAL  
**A PAIR TO REMEMBER**

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FRIDAY, MARCH 2, 2018 | 10:30AM – 2:00PM  
THE MALL AT MILLENIA

Join us for this exclusive ladies' luncheon and toast the latest spring fashions. Raise your bid paddles for the hottest designer shoes and unique travel experiences to raise funds for children and adults with disabilities in our community.

*Your support will help change the way the world defines and views disabilities.*



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR – \$25,000

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- Company distinguished as **TITLE SPONSOR** of *A Pair to Remember* event
- Sponsorship exclusivity for your industry
- Top billing in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails with premium placement
  - + Logo on *A Pair to Remember* website with link to your company website until May 2018
  - + Logo featured on main screens surrounding the stage at the event
  - + Logo included in event program, on event sponsor boards, and individual sponsor board
  - + Company name and logo in all media spots, flyers, press releases and advertisements
  - + Promotion in *Orange Appeal* magazine and in radio spots for event
- Recognition at pre-event party
- Social media promotion on Easterseals Florida and *A Pair to Remember* Facebook pages
- Limo service with champagne to bring your guests to the event
- Opportunity for male company representative to showcase luxury item package during live auction
- Opportunity to place company branded promotional item in swag bag
- Three reserved tables of ten with **PREMIER SEATING** including recognition on table

## DIAMOND SLIPPER SPONSOR – \$10,000

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- Company distinguished as **DIAMOND SLIPPER SPONSOR** of *A Pair to Remember* event in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails with prominent placement
  - + Logo on *A Pair to Remember* website with link to your company website until May 2018
  - + Logo featured on main screens surrounding the stage at the event
  - + Logo included in event program and on event sponsor boards
  - + Promotion in radio spots for the event
- Social media promotion on Easterseals Florida and *A Pair to Remember* Facebook pages
- Limo service with champagne to bring your guests to the event
- Opportunity for male company representative to showcase luxury item package during live auction
- Opportunity to place company branded promotional item in swag bag
- Two reserved tables of ten with **PREMIER SEATING** including recognition on table

## SPONSORSHIP OPPORTUNITIES

### PLATINUM PUMP SPONSOR – \$7,500

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- Company distinguished as **PLATINUM PUMP SPONSOR** of *A Pair to Remember* event in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails with prominent placement
  - + Logo on *A Pair to Remember* website with link to your company website until May 2018
  - + Logo featured on main screens surrounding the stage at the event
  - + Logo included in event program and on event sponsor boards
- Social media promotion on Easterseals Florida and *A Pair to Remember* Facebook pages
- Limo service with champagne to bring your guests to the event
- Opportunity to place company branded promotional item in swag bag
- One reserved table of ten with **PREMIER SEATING** including recognition on table

### GOLD STILETTO SPONSOR – \$5,500

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- Company distinguished as **GOLD STILETTO SPONSOR** of *A Pair to Remember* event in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails
  - + Logo on *A Pair to Remember* website with link to your company website until May 2018
  - + Logo featured on screens surrounding the stage at the event
  - + Logo included in event program and on event sponsor boards
- Social media promotion on *A Pair to Remember* Facebook page
- Opportunity to place company branded promotional item in swag bag
- One reserved table of ten with **PREFERRED SEATING** including recognition on table



## SPONSORSHIP OPPORTUNITIES

### SILVER SANDAL SPONSOR – \$3,000

- Company distinguished as a **SILVER SANDAL SPONSOR** at *A Pair to Remember* event and in all promotional materials including:
  - + Name featured in sponsor bar of all event emails
  - + Logo on *A Pair to Remember* website with link to your company website until May 2018
  - + Logo in event program and on sponsor boards at event
  - + Name on screens at event
- Opportunity to place company branded promotional item in swag bag
- One reserved table of ten including recognition on table

Individual tickets and tables also available at [APairToRemember.com](http://APairToRemember.com)



# SPONSORSHIP COMMITMENT

## SPONSOR LEVEL

- Title Sponsor \$25,000
- Diamond Slipper Sponsor \$10,000
- Platinum Pump Sponsor \$7,500
- Gold Stiletto Sponsor \$5,500
- Silver Sandal Sponsor \$3,000

- Check enclosed in the amount of \$ \_\_\_\_\_ made payable to Easterseals Florida.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment.
- Payment can be made online at [www.APairToRemember.com](http://www.APairToRemember.com).
- Credit card payments can be made by contacting the Easterseals office at 407.629.7881 x12106.

Sponsorship payments **MUST** be paid in full by **FRIDAY, FEBRUARY 2, 2018** in order to receive full benefits of participation. Event tickets will not be released until full payment has been received.

Recognition on promotional materials is available to the sponsor once the sponsor form has been signed and returned to Easterseals Florida. We cannot guarantee inclusion on any promotional materials produced prior to the delivery of the signed agreement. Artwork **MUST** be submitted in a **JPEG** or **PDF** format with **NO BLEED** in a high-resolution format at **300 DPI** or greater. All artwork must be received by **MONDAY, DECEMBER 4, 2017** to ensure inclusion in all printed materials.

**PLEASE SEND ARTWORK TO:** Samantha Sterthaus, Special Events Manager, at [ssterthaus@fl.easterseals.com](mailto:ssterthaus@fl.easterseals.com).

### Donor/Company Name (as it will appear on printed materials)

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE  
RETURN TO:**

**EASTERSEALS FLORIDA**  
2010 Crosby Way, Winter Park, FL 32792  
**PH:** 407.629.7881 | **FAX:** 407.629.4754  
**E:** [ssterthaus@fl.easterseals.com](mailto:ssterthaus@fl.easterseals.com)