

# EASTERSEALS IOWA



## - THE ADMIRAL'S GALA -

Thursday, June 5th, 2025 | 6:30 p.m.

Easterseals Iowa Camp Sunnyside  
401 NE 66th Avenue, Des Moines

## - *Sunnyside Regatta* -

Thursday, July 10th, 2025 | 2:30 p.m.

Lake Cheerio at Easterseals Iowa Camp Sunnyside  
401 NE 66th Avenue, Des Moines



We are honored to serve as the Admirals for the 2025 Easterseals Iowa Admiral's Gala and Sunnyside Regatta! We are excited to welcome you to beautiful Camp Sunnyside where you will get to see first-hand why we think this is such a special place. We know you will enjoy a wonderful evening learning more about a great mission and we know you will leave feeling inspired by the stories you will hear.

As Easterseals Iowa continues to work toward 100% equity, inclusion and access for people with disabilities, families and communities, we are so proud to partner with them to ensure we can deliver this important mission. As young parents, we know how hard it can be to juggle careers and caring for a child. We also know that these things become much more difficult when you have a child with a disability. We are constantly hearing from parents that, before they found Easterseals, they didn't know what to do to support their child but all of that changed at Easterseals. Parents tell us that they used to feel lost, but now they feel welcomed and secure knowing that their child is thriving with Easterseals' services. The team at Easterseals Iowa works tirelessly to ensure that every single child is accepted, loved and has the opportunity to excel.

We look forward to your support of this important mission and to seeing you at the Admiral's Gala and Sunnyside Regatta!

*Lucas and Mary-Katherine Nelson*  
2025 Admirals



# Sponsorship Opportunities

## – \$10,000 ADMIRAL SPONSOR –

- 8 tickets to Admiral's Gala
- Logo recognition on BidPal at Admiral's Gala
- Social media recognition (*Individual Logo Post – one per event*)
- Option for up to 5 boats in Regatta race
- Reserved tent on the island for your cheering squad at Regatta races
- Plus all indicated\* benefits listed below

## – \$7,500 CAPTAIN SPONSOR –

- 8 tickets to Admiral's Gala
- Social media recognition (*Individual Logo Post – one per event*)
- \*Verbal recognition at Admiral's Gala
- \*Corporate banner displayed on Regatta race day
- Option for up to 4 boats in Regatta race
- Plus all indicated\* benefits listed below

## – \$5,000 COMMANDER SPONSOR –

- 8 tickets to Admiral's Gala
- \*Logo recognition in Admiral's Gala & Regatta race day programs
- \*Logo recognition on signage at Admiral's Gala and Regatta
- \*Logo recognition on Easterseals Iowa website
- (*Your logo will be present on the website from the time your sponsorship is received through the end of July 2025.*)
- Social media recognition (*Logo on one post per event grouped with all Captain level sponsors*)
- Option for up to 3 boats in Regatta race
- Plus all indicated\* benefits listed below

## – \$2,500 LIEUTENANT SPONSOR –

- 4 tickets to Admiral's Gala
- Name recognition on Easterseals Iowa website
- (*Your name/company name will be present on the website from the time your sponsorship is received through the end of July 2025.*)
- Social media recognition (*Name listing on one post per event grouped with all Commander level sponsors*)
- Option for up to 2 boats in Regatta race
- Plus all indicated\* benefits listed below

## – \$1,500 ENSIGN SPONSOR –

- 2 tickets to Admiral's Gala
- \*Name recognition in Admiral's Gala program
- \*Name on signage at Admiral's Gala
- Option for 1 boat in Regatta race
- Plus all indicated\* benefits listed below

## – \$1,000 SAILOR SPONSOR –

- One boat in Regatta race
- \*Name recognition in Regatta race day program
- \*Name recognition on Regatta race day event signage

*In the event of inclement weather, the Admiral's Gala will transition to an open house cocktail party with a brief program at 7:30 PM. If there are weather concerns on July 10th, the Sunnyside Regatta may be cancelled and we thank you for your tax-deductible donation.*



## *Easterseals Services Impact the Whole Family*

This year at The Admiral's Gala, you are going to hear from parents of children supported by our Camp and Respite programs. Many parents tell us that, before they found Easterseals, their child or children had not been welcomed or able to participate in any other recreational programs. Any parent knows how incredibly difficult it is to see your own child suffer or feel rejected and alone. Parents of children with disabilities want the same things that all parents do, for their children to be accepted, loved, and celebrated. For many parents, Easterseals Camp Sunnyside is the only place that they have been able to find a community that understands these challenges. When we talk to parents, we hear things like, "My child made their first friend at camp!" or "Camp Sunnyside is the one place where my child can be themselves."

As the need for Easterseals services continues to grow, know that your gifts make it possible for us to serve more individuals, which in turn, supports thousands of Iowa families. Thank you for your support and making it possible for families to thrive!

## *Captain's Cabinet*

Easterseals Iowa thanks all past Admirals including:

Don and Mary Coffin

Ray Cole

Chris and Breanne Costa

Reynolds and Sheila Cramer

John D. Forsyth

Kurt and Becky Gibson

Mike Helak

Kelly and Patty Housby

Jen and Brent Klaiber

Donna and Doug McAninch

Suku Radia

Blake Sheehy

Jim Swift

Rick Tollakson

Doug and Vicki Wegner

## *Sunnyside Regatta July 10*

The Sunnyside Regatta is a paddleboat race around Lake Cheerio at Camp Sunnyside. Teams consist of a captain and co-captain in each paddleboat. Company cheering squads are welcome and encouraged.

Contact Allison Piazza at [apiazza@eastersealsia.org](mailto:apiazza@eastersealsia.org) or 515.309.9774 for additional information.