

## Our Fresh New Brand!

For nearly 100 years, Easterseals has been changing the way the world defines and views disabilities. We make profound, positive differences in people's lives every day.

Now more than ever, the challenges in the disability community are more complex and the definition of disability is broad, going beyond physical conditions to include invisible, emotional, social and educational challenges.

To respond to these important shifts and re-introduce our organization to the public in a clear, more modern way, we embarked on a brand renaissance ... and we are so excited to show you, our closest friends, our new look online on July 2016!

The new look is in the form of a brighter logo, a new spin on our established name, Easterseals, and a refined brand voice that will further energize our long-time supporters and inspire a new generation of friends. We also have a new tagline, "Taking on disability together," which speaks to our collaborative work across our affiliates, within our communities, alongside the people we serve and with you, our loyal supporters.

One thing we aren't changing is who we help ... or how we make a difference. We remain the vital resource for people living with disabilities, veterans, caregivers and families. So get ready. You will see our fresh new brand take hold over the next year on our website, communications and our local centers, whom we have been working with closely on this new initiative.

"This new brand is a banner for us to change the way the world views and defines disability, not as a condition that labels people, but as a barrier, a part of life that affects all of us," said Randy Rutta, CEO and President, Easter Seals. "There are 55 million Americans living with a disability, millions who we could be helping with a more clarified brand."

"We have a bold vision for the future, a vision where we all—people with autism, veterans, caregivers—have the opportunity to thrive and fully participate in our communities nationwide, said Rutta. "It's what we work toward every day across the organization, and will be a measure of our success."

Join us as we take on disability together.

# Event Connection

Telethon 2016

The **Celebration of Giving Regional Telethon** held Saturday, April 16, 2016 exceeded \$200,000! The money raised provides services to over 3,250 children and adults with disabilities that Easterseals Joliet Region serves annually.



The event was hosted by Jack Daly, Lynne Lichtenhauer, Tricia Simpson, Jim Roolf, Bryan Kasprisin, Karyn Charvat, Kevin McMaster, Bonnie Winfrey, Dale R. Evans, Larry Johnson, Kristen Weiss, Sue Harris, Valerie Lentz, Sara Gilbert, Tony Allegro, Bill Yohnka, Dave Smith, Mike Ruble, and Mike Tomano.

This event could not be possible without the generous contributions of the following:

## **Joliet Area Sponsors:**

### **Tote Board Sponsor:**

*Hollywood Casino*

### **Angel Board Sponsor:**

*Silver Cross Hospital*

### **Interview Area Sponsor:**

*Bob and Carol Narvick*

### **Set Sponsor:**

*Will County Carpenters, Local 174*

### **Talent Stage Sponsor:** *Holly Club*

### **Hospitality Sponsor:**

*KWM Gutterman*

## **Kankakee Area Sponsors:**

### **Event Sponsor:**

*Wendy's All Star Management*

### **Corporate Sponsors:**

*NECA-IBEW Local 176*

*Kankakee County Medical Society*

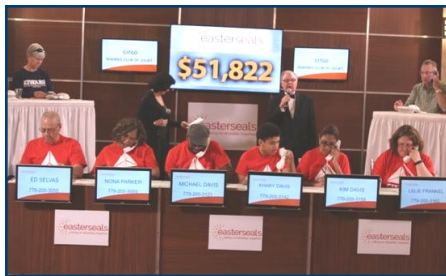
*Knights of Columbus*

*Midwest Transit Equipment, Inc.*

*Presence St. Mary's Hospital*

*Riverside Medical Center*

*PNC Bank*



## **Half Hour Sponsors:**

Basingers Pharmacy, Edward Jones Investments, NECA - IBEW Local 176 LMCC, Exxon Mobil, Strahanoski/Lickenbrock and ITW, The Horton Group, D'Arcy Automobiles, AFSCME Illinois Council No. 31, The Crane Fund for Widows and Children, the Condotti Family, Westfield Ford, Aux Sable Liquid Products, Inc., Exchange Club of Joliet, Knights of Columbus Joliet Council #382, Presence St. Joseph Medical Center, and Dr. Michael Cohen - DuPage Medical Group

## **VIP and Phone Teams:**

Harrah's Casino, CITGO, Jonathan's Fans, Hollywood Casino, First Midwest Bank, Joliet Rotary Club, Easterseals Foster Care Families, Easterseals Board of Directors, Standard Bank, Kiwanis Club of Joliet, GFWC IL Federation of Women's Clubs, Joliet Fire Department, Fraternal Order of Police #58, Kankakee civic groups and community volunteers.

## **A Special Thanks to:**

The Jacob Henry Mansion and The Pritz Family, Jayme Zoebel Photography, A Cut Above Hair Studio, Kosacks Formalwear, The Prah Family, Tri-Star Martial Arts, The Daily Journal, Milner Broadcasting, Carson's Furniture at Northfield Square Mall, Ba Da Bloom Flower Shoppe, Veronda's Music, Bade Appliance Center, Photographic Memories by Anna, the many talent acts, and wonderful volunteers.



## Fishing for a Cure 2016



Herald News - Steve and Joey Stone of Kankakee know how important Easterseals is to its clients. Their son, Steven Stone, Jr., 12, was diagnosed with periventricular leukomalacia with a secondary diagnosis of spastic diplegia cerebral palsy, when he was just 6 months old. The family was referred to Easterseals, where Steven was treated and given therapy.

“If Easterseals wasn’t there I don’t know what we would have done,” Joey Stone said. “We wouldn’t be here if not for Easterseals.”

“Here” was at the Exelon Fishing for a Cure kids fishing derby Saturday morning in Godley. This marked the 15th annual kids fishing derby and adult bass tournament hosted by Exelon, with money benefiting local charitable organizations. This year, the beneficiary was Easterseals Joliet Region, which serves six counties, including Will and Grundy.



“We couldn’t be more thankful for Exelon choosing us,” said Debra Strahanoski, development manager at Easterseals. “The money raised will go directly to children services.”

Peggy Warnick, Braidwood Station communications manager for Exelon, said each year they try to choose a local organization that is making a positive impact.

## Parents as Teachers Honors Losos Award Winner at International Conference

Easterseals Joliet Region **Jump Start Parenting Program** was honored Wednesday, November 11 at the 2015 Parents as Teachers Conference in Dallas, Texas for the Home Visiting Program designation as Losos Award Winner. Christine Sparks, Program Coordinator accepted the award before 1,300 conference participants representing early childhood, child care, health, mental health, social services, government and business professionals from across the nation and around the world.



The Losos Award Winners are intended to honor those programs whose practices exemplify the mission of Parents as Teachers,” says Christine Sparks, Program Coordinator. “This is such an honor to our program and community. No one is more deserving of the award than the Jump Start Parenting Program Home Visitors.” Our Home Visitors: Blanca Contreras, Nicole Underhile, Hayley Biernacki, Angelica Hernandez, Dana Christian, Amy Domingo, Janet Harris, Megan Morse, and Norma Contreras meet the Quality Standards set by the Illinois State Board of Education as well as the Parents as Teachers Organization. The ability of the team to deliver a personal touch in serving families with the most up to date researched based information is part of their success.

Since 2010, Easterseals Joliet Region Jump Start Home Visiting Program has been supporting hundreds of area families through Parents as Teachers. The program provides parenting information and support to local families throughout pregnancy until their child turns three years of age.

# Giving Connection



C21 - Coleman Hornsby presented a check for \$5208 to support children and adult services.



Knights of Columbus Council #382 donated hats and gloves to our clients.



Exelon - Dresden Station volunteers plant a pinwheel in honor of Child Abuse Prevent Month.



Easter baskets were donated by the Every Girl Deserves to Fly Foundation.



Caterpillar employees volunteer their time at our center on Essington Road.



Staff members welcome National Easterseals CEO, Randy Rutta.

# Commemorative Brick Order Form

Easterseals Joliet Region is pleased to announce a community project at Easterseals Regional Pediatric Center. This is your opportunity to recognize the men and women in the military past and present. The site of the memorial flag pole is located at 212 Barney Drive, Joliet, IL.



The bricks are displayed around base of the flag pole.

**Please choose a brick size:**

\_\_\_\_\_ **Old Glory:** 12" x 12" brick @ \$1000  
 Limit 9 lines at 13 characters per line.  
 Characters include spaces and punctuation.

\_\_\_\_\_ **Stars:** 8" x 8" brick @ \$500  
 Limit 6 lines at 13 characters per line.  
 Characters include spaces and punctuation.

\_\_\_\_\_ **Stripes:** 4" x 8" brick @ \$200  
 Limit 3 lines at 13 characters per line.  
 Characters include spaces and punctuation.

\_\_\_\_\_ **Total Amount Enclosed**

Please make checks payable to ***Easterseals Joliet Region***

\_\_\_\_\_ **Please Charge to my Credit Card**

VISA MC Discover American Express

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Verification Code \_\_\_\_\_

**Please print carefully.**

*Remember! Characters include spaces and punctuation.*

4x8													
3 lines													
13 characters													
Pink only													
8x8													
6 lines													
13 characters													
Pink and Yellow													
12x12													
9 lines													
13 characters													
Pink, Blue and Yellow													

**Please mail order form to:** Easterseals Joliet Region Attn: Development Office 212 Barney Drive, Joliet, IL 60435

# Giving Through Living Memorials

Charitable giving is an important tradition for many people. Making gifts for the benefit of others offers a wonderful way to affirm your values and priorities. Honoring a loved one through charitable gifts is often an especially meaningful act of paying tribute to someone special, while assuring that worthwhile values continue to influence the world around us. Memorial and tribute gifts allow you to thoughtfully remember family members and friends who have been a vital part of your life.

Gifts of cash and check are the most popular methods of memorial giving. Such gifts can be convenient and can be tax deductible. Memorial gifts may also be funded with assets such as stocks, bonds and mutual funds that have increased in value. You not only receive regular tax savings, but you entirely avoid the capital gains tax on qualified assets given for charitable use. This extra tax benefit is one reason why a growing number of people choose to make memorial gifts using property other than cash.

Many discover that their long-range estate and financial plans provide a thoughtful way to make memorial gifts in honor of others. A gift included in your will or living trust can establish a lasting legacy.

Easterseals formed the Legacy Society as a way to recognize the generosity of those who remember Easterseals with a major gift in their will. William Sklut, Arthur G. Smith, Lois A. Albert, Isabella M. Tremelling, Doris L. Pratt, Muriel Floyd, Mr. & Mrs. Clarence Oberwortman, Sevilla J. Hunter, Lucille L. Miller, Marilyn Schultz, William Lipsey, Janice L. Miller, Rosella Ferro, and Mr. & Mrs. Marvin Gagliardo are honored for doing just that. William "Bill" Cheney Jr. is recognized for his recent major estate gift to Easterseals. These individuals have ensured the mission of Easterseals will live on through their generosity.

Easterseals has received memorial gifts as a tribute to the following people:

### Memorial Gifts

Harriet Batterman  
Betty Dwyer  
Peter Ferro, Sr.  
James Hahs  
Eric Krall  
Celia Moak  
Bill Scholtes  
George Sefcik



presents

## 33rd ANNUAL KIDS KLASSIC GOLF OUTING

**Wednesday, August 3, 2016**  
**Old Oak Country Club**  
**14200 S Parker Road, Homer Glen**  
**Shotgun/Scramble at 9:30am**  
**18 hole course to play**  
**Lunch and After Golf Buffet**  
**Silent Auction & Raffle**  
**Sponsorship Opportunities Available**  
**Awards for winning teams**

For more information, visit [www.joliet.easterseals.com](http://www.joliet.easterseals.com)  
or call 815-730-2052.

All proceeds benefit Easterseals Joliet Region programs, giving children and adults with disabilities equal opportunities to live, learn, work and play.



## A Fun Place to Learn and Grow

- Child care for children 6 weeks to 48 months
- Year round Monday through Friday 7:30am - 5:30pm
- Children of all abilities welcome
- Dedicated to high quality child care & education
- Accept CCR&R subsidies
- Caring staff dedicated to helping each child reach their potential
- Nutritious lunch and snacks provided
- Safe, child friendly environment with age appropriate toys and stimulating activities
- Ongoing developmental screenings by credentialed Early Intervention
- Developmental Therapists for all children enrolled
- All Staff are First Aid/CPR Certified
- Credentialed Teachers (certified and/or CDA)

For more information, call  
Jill Hook @ 815-725-2194.  
212 Barney Drive - Joliet  
[www.joliet.easterseals.com](http://www.joliet.easterseals.com)



Easterseals Joliet Region, Inc. Serving Will, Grundy, Kendall, Kankakee, Ford & Iroquois Counties

**Easterseals Regional Pediatric Center**  
212 Barney Drive  
Joliet, IL 60435  
815.725.2194  
815.725.5150 Fax

**Easterseals Residential & Social Services**  
991 Essington  
Joliet, IL 60435  
815.741.5531  
815.741.5537 Fax

**Easterseals Bradley Location**  
521 East North St.  
Bradley, IL 60915  
815.932.0623  
815.928.7334

**Easterseals Morris Location**  
1802 N. Division St. Suite 202  
Morris, IL 60450  
815.416.6410  
815.416.6411 Fax

