



*Adventure  
Awaits!*

**Easterseals New Jersey**  
**Annual Impact Report**  
**'23 - '24**





## Message from President & CEO

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Dear Friends,

As I reflect on this past year, I am filled with gratitude for all we've accomplished together. At Easterseals New Jersey, we don't just provide services—we transform lives.

This year, we served over 4,000 individuals—a 25% increase compared to last year. Among them, 80% of participants in Integrated Case Management Services (ICMS) avoided psychiatric hospitalizations, demonstrating the power of stability and care. Additionally, 40% of individuals receiving mental health services reported significant improvements in daily functioning. Employment remains a key driver for change, with numerous programs exceeding expectations and opening doors for secured employment. These are not just statistics, but a representation of lives reclaimed and futures restored.

However, the need remains great. A recent study shows that 42% of adults in New Jersey report having anxiety or depression, and nearly 1 in 5 residents live with a disability. Your support is essential in addressing these challenges.

Easterseals New Jersey remains financially strong and is ready to continue providing high-quality care. Our dedicated staff fosters a culture of compassion and excellence, making every participant feel seen and valued.

As you review this report, I hope you take pride in these achievements. Every success story is possible because of you. Together, we are building a New Jersey where everyone has the opportunity to thrive.

BRIAN FITZGERALD, PRESIDENT & CEO



# 4,195

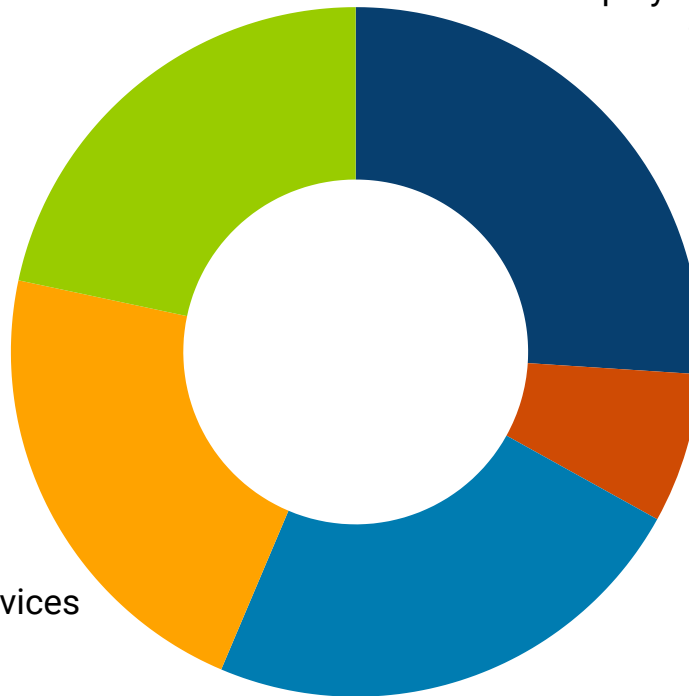
## lives impacted through essential services and support

CenterPath Wellness Counseling Services

21.7%

Employment Services

26%



Community and Day Programs

7%

Financial Management Services

22%

Mental Health Services

23.3%

99%

of participants in our Day Habilitation services reached their goals.

96%

of participants in our Community Living Services, a part of our Mental Health Services, successfully transitioned to independent housing.

94%

overall satisfaction rate across all programs and services.

230

individuals in our mental health programs avoided hospitalization due to a mental health crisis.

131

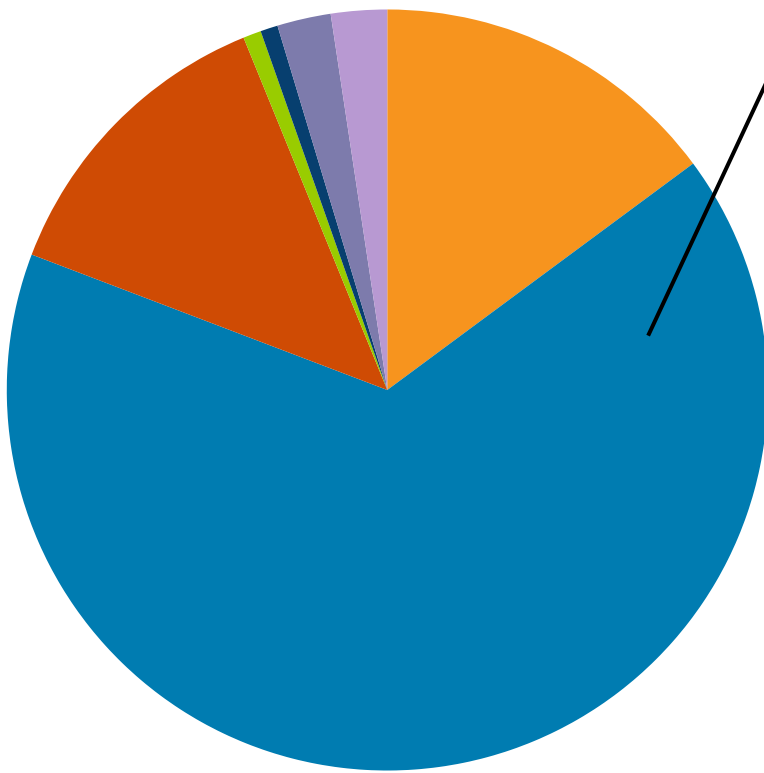
participants seeking employment opportunities secured positions for over 90 days.

# \$105,936,196 total revenue

# \$104,025,194 total expenses

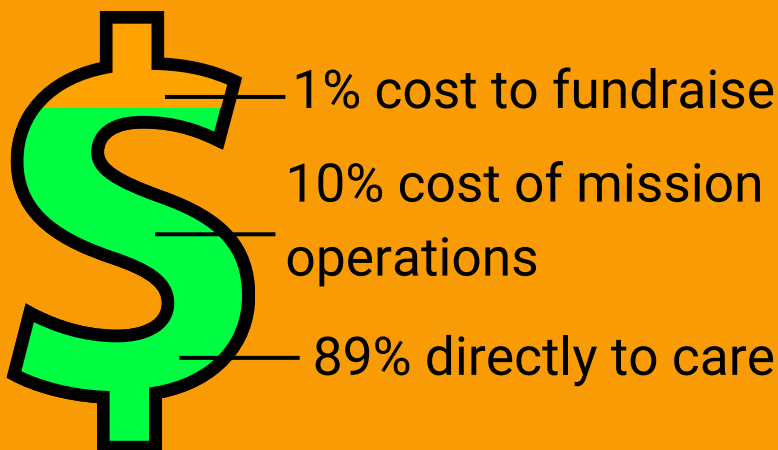
Sep. 2023-Sept. 2024

## Revenue by Source



- 66%: Medicaid Fees
- 15%: Government Grants & Fees
- 13%: Program Service Fees
- 2%: Investment Income
- 2%: Other
- 1%: Sales to Public
- 1%: Public Support

## How your dollars are used:



# New adventures one call away.

Easterseals New Jersey strives to deliver helpful resources and additional information for those seeking assistance. Through our Information & Referral program, even if you are not eligible for our services, we do not leave you without finding a path in your journey.

## Adventure Awaits!

With the support of our staff, we were able to provide help and hope to 863 individuals throughout the year, connecting them to outside resources 93% of the time.



## Journey to Gratitude

- 📍 "It was nice to actually talk to someone who cared."
- 📍 "Nobody else ever calls back! I'm so grateful Easterseals New Jersey did."
- 📍 "When my child gets old enough to be eligible for services, I'll be back. Thank you for all the help!"

## Start Your Adventure

Looking for resources? We are here to help and guide you toward available paths.

Give us a call at 855-215-4541

Email us at  
[info@nj.easterseals.com](mailto:info@nj.easterseals.com)

# Thank You

"This past year has been extraordinary for Easterseals New Jersey. Together, we have made a profound impact on thousands of lives across our state.

Our dedicated staff and generous contributors are the key to these great achievements. Because of all of you, every participant is able to feel seen, supported, and empowered.

I hope you take pride in all we've accomplished together. Every success story is a testament to your support. " - Board Chair, John Allen



## Donor Impact

### Top Event Supporters



**CENTURY 21**  
Greater NJ  
Brokers Council

### Top Grant Support



**DOW JONES**

**J.P.Morgan**

# Adventure to Success



## A 20-Year Success: CenterPath Wellness

In 2003, a program participant joined Easterseals New Jersey's CenterPath Wellness counseling agency for medication management. Over the years, she faced numerous challenges, including multiple hospitalizations. With dedicated care, she has been hospital-free since 2017.

As part of her Transitional Employment Program, she gained work experience in the CPW kitchen, even persevering through the COVID-19 pandemic. Today, in her late 30s, she has landed a stable job in her community and remains employed a year later. "I'm proud of my progress and excited about gaining independence," she shared.

## James' Path to Independence

In 2017, James joined Easterseals New Jersey after battling severe alcoholism and bipolar disorder. He moved into a group home where staff provided round-the-clock care and encouragement. Over eight years, he worked tirelessly toward independence, overcoming obstacles with help from dedicated staff.

Today, James is 22 months sober, at a healthier weight, and excited about his future. He has secured a job at Home Depot, arranged a transfer to a new location, and is preparing to move into his own apartment with his girlfriend. "I never felt alone on my journey because I was never alone," he said.

From learning how to cook to gaining a new smile with dentures, James' success is a testament to perseverance and the power of support. "Today, I have another chance at life," he proudly stated.





If you'd like to support more life-changing work  
(and create more adventures), visit  
[eastersealsnj.org/waystogive](http://eastersealsnj.org/waystogive) or e-mail  
[giving@nj.easterseals.com](mailto:giving@nj.easterseals.com).

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