



## **Easterseals Southern California's Sun-Sational Impact Campaign: Social Media Giveaway Rules**

NO PURCHASE IS NECESSARY TO ENTER. YOUR CHANCES OF WINNING DO NOT INCREASE WITH A PURCHASE.

**SPONSORSHIP:** Easterseals Southern California is the Sponsor for this giveaway. This giveaway is not affiliated with Instagram, CVS Pharmacy, CELSIUS, or Pepsi Co.

### **RULES OF THIS SOCIAL MEDIA GIVEAWAY**

#### **ELIGIBILITY:**

- The giveaway is open to people who reside in Southern California, which will be verified by Sponsor once winner is selected.
- Employees of Easterseals SoCal are not eligible to win
- Must be 18 years of age or older to win, which will be verified by Sponsor once winner is selected.

**ENTRY PERIOD:** The period for entry begins on Monday, June 3 at 10 AM PST and ends on Thursday, June 27 at 11:59 PM PST

#### **HOW TO ENTER:**

1. Follow @EastersealsSoCal on Instagram
2. "Like" the social media post in which the giveaway is announced.
3. Tag two (2) friends (Instagram handles) in the comments section on the same post.

Tag additional friends (Instagram handles) for additional entries. Each comment with a tag counts as an entry.

**PRIZES:** The Sponsor will select one winner to receive one (1) \$25 gift card to CVS Pharmacy, as well as Easterseals SoCal swag including a water bottle, journal, pen, wireless phone charger, koozie, and a T-shirt (the winner will be contacted for their T-shirt size).

**SELECTION AND NOTIFICATION OF WINNERS:** The winner will be selected via a random drawing tool and subsequent verification that they completed all entry tasks. The Sponsor will notify the winner via a direct message on the social media channel in which they entered (Instagram) the day after the contest deadline (June 28). Winner must acknowledge prize by responding to Sponsor within three (3) business days of being contacted, or Sponsor will select a new winner. Once the winner acknowledges their prize, Sponsor will arrange to mail the prize to the winner's address. Sponsor will need winner's address in order to mail the gift card and to verify winner resides in Southern California. If winner is not comfortable providing their address or PO Box, we will need to select a new winner. If the winner selected decides they do not want the prize, they can forfeit their prize and we will select a new winner at random.

**AGREEMENT TO RULES:** By participating in this giveaway, you are agreeing to the rules and eligibility requirements. The Sponsor reserves the right to refuse, withdraw, or disqualify any entry at any time at the sole discretion of the Sponsor.

**PUBLICITY RELEASE:** Unless prohibited by applicable law, Participant authorizes Easterseals and the other Released Parties (as defined above) permission to, from time to time, reference and discuss Participant and their participation in the Contest in publications and/or on their website(s) in photographs, video recordings, digital images, audio recordings, as well as in newsletters, news releases, other printed materials, and in materials made available on the Internet or in other media now known or hereafter developed for any purpose Easterseals and/or the Released Parties deem proper. Such reference and discussion may involve Participant's name and voice, and other personal/biographical material or their participation on-air. Participant agrees to contact Easterseals of Southern California in writing if they do not agree to the stated terms in this Publicity Release.

**RULE CHANGES AND INTERPRETATIONS:** Easterseals reserves the right in its sole discretion to supplement or make changes to these General Rules as well as the rules of any contest at any time without notice. Easterseals reserves the right in its sole discretion to interpret the rules of any contest, and such interpretation shall be binding upon all participants.

**LIMITATIONS OF LIABILITY:** Easterseals is not responsible for late, lost, or misdirected email or for any computer, online, telephone, or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, technical failures of any sort, Easterseals may cancel, terminate, modify or suspend the contest. Entrants further agree to release Easterseals from any liability resulting from or related to participation in the contest.