



**Connecting Individuals with Disabilities to Live, Learn, Work and Play in their Communities**



[www.eastersealswise.com](http://www.eastersealswise.com)

## The Right Man for the Job

Stop and think about your last job interview. Chances are some of the following come to mind: agonizing over what to wear, mentally preparing an answer to that elusive “what are your weaknesses” question, and that nerve-wracking moment where you find yourself face-to-face with your potential employer.

For Kevin Fleischmann, job interviews come with their own unique set of challenges, including actively listening to the interviewer and maintaining appropriate topics of conversation. Kevin lives with autism. Yet, regardless of his diagnosis, he is determined to master those ever-important “soft skills” and seek, secure, and maintain a job.

Easter Seals Southeast Wisconsin joined forces with Community Care, Inc. to create an innovative program called Career Connect that prepares individuals with disabilities to join the workforce.

Throughout the six-month program, participants learn and practice a variety of skills to help them reach their goal of community employment. Thanks to a strong relationship with Waukesha County Technical College (WCTC), program participants take classes and gain valuable experience through internships at the college.

An important component of Career Connect is the one-on-one support from a job coach. Kevin’s job coach, Diane, helped him navigate new workplaces and learn job tasks. She even accompanied Kevin to his first-ever interview at WCTC, which resulted in securing a six-week internship in the facilities department. His skill-set grew tremendously, and he proved himself an attentive, polite and courteous employee. At the end of the internship, his supervisor sincerely told Kevin how well he had done, and that he could use him as a reference for any future job.

Thanks to the training and support he received throughout the Career Connect program, and the valuable skills he learned from his WCTC internship, Kevin did rise above his struggles and secured a front-end position at Piggly Wiggly. Dennis Lipofsky, store owner of the Sussex Piggly Wiggly says, “Kevin came to us with limited experience, and he’s done a masterful job of learning tasks.”

Kevin has only been on the job for a little less than two months, yet he’s already receiving rave reviews from customers. One of Kevin’s “fans” put a note into the suggestion box that indicated how all employees should handle themselves the way that Kevin does: being helpful, friendly, and professional.



**“Kevin came to us with limited experience, and he’s done a masterful job of learning tasks.”**

**To learn more about our Workforce Training Programs, please contact Beth Andrea Lohmann at 262-953-2208 or [BethL@eastersealswise.com](mailto:BethL@eastersealswise.com)**



Bob Glowacki  
CEO, Easter Seals  
Southeast Wisconsin

A new year is a moment in time. January 1 is really not different or more important than July 1. It is still 24 hours of time. But, that denies the reality that we use this time to measure where we were and where we hope to be. Is our weight higher or lower than the year before? Have we advanced in our career? Are we a better parent, sibling and person than we were a year ago? Did we stop and enjoy life more in 2012? Sadly, too often the answer is in the negative. So much expectation and reflection built into one moment in time, but with little effect as the calendar turns to January 2, February 1, July 1, etc.

At Easter Seals we take measure of ourselves too and measure all year long. What did 2012 bring? Are we a better organization? Have we improved? What do we want to accomplish in 2013? We are proud of our achievements in 2012. In our first Project SEARCH class, 60% of interns found meaningful employment following their internship. Our autism services doubled in revenue; serving more families and expanding its reach beyond childhood to helping young adults living with autism succeed. In 2012, we found jobs for 20 individuals, more placements than ever before. Our community support has blossomed with near record support from our events, Walk with Me and our Thought Leaders Luncheon. We are moving forward to a better future.

The new year gives us new opportunities. Our South Milwaukee Center and Children's Development Center will merge into one location in West Allis. Our new Easter Seals Generations Center will bring together services across the lifespan under one roof along with our administrative and financial services team. First and foremost, it will be a wonderful home to our participants and be built to be a warm, welcoming and conducive environment that will connect individuals to a world of possibilities.

Practically, it will save agency resources as we will have new systems that are good for the environment and our bottom line.

Like you, we have resolutions, too. We have plans to expand key services in workforce development and autism. We will be implementing our newest outreach to support our citizen soldier heroes through our AmeriCorps Legacy program that gives veterans and their families, regardless of when they served, the thanks of a grateful nation with support in their homes.

We have great plans and 78 years of dedicated service we are building on. One thing from year to year remains the same; our gratitude for your love, support and generosity. Without you, we could not achieve our goals. Thank you!

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Lt. Gov. Rebecca Kleefisch pictured with William Butler and Robert Lynch of the 128 Air Refueling Wing

## Honoring Five Area Businesses for their Outstanding Partnership

In October, our Workforce Training Center hosted a Business Partner Appreciation Breakfast in celebration of National Disability Employee Awareness Month.

Five local businesses were recognized for their commitment to promoting diversity in the workforce, promoting meaningful work experiences to individuals with disabilities and turning to Easter Seals as their business solution for quality contract work.

The breakfast event featured Lieutenant Governor Rebecca Kleefisch and Waukesha County Executive Daniel Vrakas as the keynote speakers.

## Congrats to our 2012 Business Partners of the Year!

Petco  
RAM Recycling  
Steinhafels  
Wisco Hotels

University of Wisconsin - Milwaukee

We appreciate your partnership and your support of our Easter Seals Workforce Training Services.



Drew with his new boss, Larry Millard, Director of Dining Services at Lighthouse Assisted Living in West Bend

"Drew is the type of individual any employer would want on their team. Drew has a positive attitude, professional behavior and excellent memory skills to complete job tasks."

*-Manager- Nutrition Services  
Children's Hospital of Wisconsin*

"I eagerly give my endorsement of Drew's skills and professionalism without qualification and with the highest praise. Drew would be an asset to any team."

*-Lead Neuroscience Coordinator  
Children's Hospital of Wisconsin*

With references like these attached to his resume, it was not surprising that Drew Russell, a graduate of our first ProjectSEARCH class, succeeded in finding his first job. For individuals with disabilities who are seeking employment, the unemployment rate is a staggering 13%. We are proud of Drew and the impact this innovative program has made on all of our students.

**See Drew's story and meet more of our students on our website at:**

**[wi-se.easterseals.com/WISE\\_Project\\_Search](http://wi-se.easterseals.com/WISE_Project_Search)**



## Easter Seals is Connecting Adults to Work.

17 of the adults served in our workforce programs, secured community based employment.

Help us to make a bigger impact in 2013 with a gift to our Workforce Training Center. Your support will enable us to provide training, coaching, placement and support.

**Donate today at [www.eastersealswise.com](http://www.eastersealswise.com)**





## APOLLO

Apollo is an energetic, six-year-old boy who began receiving Easter Seals services in the summer of 2011. He was diagnosed with Autism at the age of 3, after his parents started to recognize challenges in his communication skills. He was not making eye contact, was unresponsive to his name, and was non-verbal. After 6 months with Easter Seals autism services, Apollo made wonderful improvements. His communication skills increased, he began to wrestle and play with others, and he was also willing to share, which had been an obstacle before. Apollo has made even more advances in the 2 years he has been in the program. He also enjoys swimming, roller skating, and loves to be outside, with room to run. ***Register for Walk With Me today, and come walk (or run) with Apollo!***



## JANICE

Janice has been a part of our Easter Seals family since 2009. After a spinal cord injury, she became paraplegic and was forced to move into a nursing home. After being referred to Easter Seals CMU program, our staff was able to help Janice find an apartment, find funding for a specialized wheel chair, and obtain other household items so she could move out of the nursing home and into her own apartment. Since her move, her quality of life and independence have significantly increased. She loves spending time with her friends and family, especially her two young granddaughters. When she isn't spending time with family and friends, she enjoys making greeting cards and Christmas ornaments. ***Register for Walk With Me today, and meet Janice, so she can share her story of her journey to independence!***



## MARCUS

Marcus is 20 years old. After graduating from High School, he was looking for what to do next. His teacher suggested that he look into Project SEARCH, a new Easter Seals vocational program. Marcus was excited for the great opportunity to develop his work skills. He was one of six participants in the 1st graduating class in 2012. During his rotations there, he took great interest in the Children's Hospital Distribution Center. His job was to deliver supplies and equipment to patient rooms, as well as sterilize equipment. Upon graduating from Project SEARCH, he applied for an opening in that department, and was hired! . Marcus really enjoys learning new tasks, and working with his team at the hospital. When he is not working, he enjoys spending time with his family, playing football with friends, and watching movies. ***Sign up for Walk With Me today, and learn about Marcus and his dream job.***



## PAVIEON

Pavieon has been attending Easter Seals Adult Day in Wauwatosa since 2011 and has been participating in summer rec programs for 6 years. Prior to that, she graduated from the Milwaukee School of Language. At a young age, Pavieon was diagnosed with severe cognitive developmental delays, and at the age of 17 was also diagnosed with Autism. Since attending Easter Seals Adult Day, Pavieon has developed her social skills and is even eager to help around the house. When she is not enjoying her time with friends at Easter Seals, she enjoys singing and dancing, and loves cheering on the Green Bay Packers. ***Register for Walk With Me today, and come cheer on Pavieon!***



## Easter Seals Corporate Headquarters is Moving!

Easter Seals Southeast Wisconsin will be moving to 2222 South 114th Street this March. The one-story, 25,000 square foot, fully-accessible building will become the new Easter Seals' corporate headquarters, housing the child development center and our newest adult day program.

The relocation of the two Easter Seals buildings will streamline our efficiencies by reducing operating costs, with an estimated savings of over \$100,000 annually. Most of these savings come from the reduction of duplicated vendor services, equipment, and improved energy efficiency.

The interior will be a special environment for young children to learn and gain skills for school with new classrooms, a private waiting area for families with

**"We are bringing together our services in Milwaukee County that serve individuals from their first steps to last steps in life, and continue to deepen our commitment to community-based services."**

*-Bob Glowacki, CEO*

children and offices for Easter Seals Autism Services. Easter Seals Adult Day Center will have a home-like environment that will teach daily living skills to adults with disabilities and provide great opportunities for community involvement with outings at local businesses.

Nearly 80 Easter Seals Southeast Wisconsin staff will be relocating to the new West Allis location.

## Easter Seals Adult Day Services

### is Moving to 2222 South 114th St. West Allis

**We are currently enrolling participants at this location.  
Arrange a tour today!**



Easter Seals Adult Day Programs support adults with disabilities, their families and caregivers with respite, meaningful program choices and person-centered care.

Our person-centered approach allows participants the opportunity to dictate the activities and outings they choose to participate in. Our centrally-located West Allis Center will also offer participants more opportunities to explore their community through recreational outings and volunteer opportunities with neighboring businesses.

**Programs Begin March 1st.  
Set up a tour today!**

**Contact Derek Goodman**

**at 414-831-2936 or [derekg@eastersealswise.com](mailto:derekg@eastersealswise.com)**





April is Autism Awareness month and Easter Seals is planning to help spread autism awareness and raise funds for Easter Seals' Autism Services through an exciting cause-marketing campaign.

Pre-April activities kick off on Sunday, March 3rd when we Act for Autism with the Milwaukee Admirals at the Bradley Center. Join us for the Admirals home game and the annual Battle of the Badges showdown. This hockey doubleheader will benefit Easter Seals Autism Services, and provide scholarships for families with limited or no resources for therapies.

## Support Our Partners

Watch our website

[www.eastersealswise.com/autism](http://www.eastersealswise.com/autism)

for more information about this exciting campaign.



## Battle of the Badge's 10 year Anniversary!

Battle of the Badges, a hockey game that pits firefighters against law enforcement officers on the ice to raise money for charity, is celebrating its 10th Anniversary this year. Throughout the last nine seasons, this friendly battle has raised over \$35,000 for various children's charities. Be a part of their anniversary celebration and come cheer them on when they Act for Autism on March 3rd, 2013.



## Act for Autism with Parkway Floral

### Just A Sweet Reminder

Valentine's day is on Thursday, February 14th.

**Order Your Flowers Today!**

Purchase a bouquet of \$50 or greater, and \$5 will be donated to Easter Seals.

\*Promotion runs from February 1st, 2013 - April 30th, 2013

[www.parkwayfloral.com](http://www.parkwayfloral.com)

**(414) 762-0246**

**1001 Milwaukee Avenue  
South Milwaukee, WI 53172**



ACT FOR AUTISM WITH  
EASTER SEALS AND THE



# MILWAUKEE ADMIRALS

Includes:

**BATTLE OF THE BADGES!**

**LAW ENFORCEMENT OFFICERS VS. FIREFIGHTERS**



VS.



## MARCH 3RD BRADLEY CENTER

# \$15\*

Battle of the Badges: Doors Open at 11:00 am – Puck Drops at 11:30 am  
Milwaukee Admirals vs. Grand Rapids Griffins - Puck Drops at 3:00 pm

To order your tickets, visit: [www.eastersealswise.com](http://www.eastersealswise.com)

\*ticket purchase also includes a Wendy's voucher



## THOUGHT LEADERS LUNCHEON 2012

Thank you to everyone who attended our 4th Annual Thought Leaders Luncheon. It was a huge success! We want to thank our Presenting Sponsor, Cardinal Capitol Management and our Media Sponsor, BizTimes Media for their generous support.

The event was bigger than ever! Over 200 individuals came to hear Jason Saul, CEO of Mission Measurement, speak about selling impact strategies first laid out in "The End of Fundraising," and shared practical insights with attendees.



Executive VP Affiliate Services Easter Seals National Pat Jones, Jason Saul and CEO Bob Glowacki

## HONORING OUR 2012 LILY SOCIETY INDUCTEES

The staff, with Board Chair, Roger Schaus, have nominated the 2005 Easter Seals Kindcare Southeastern Wisconsin Board of Directors to receive recognition as our 2012 Lily Society members. Some of these members continue their service on our board today. The Lily Society is a board-designated award to recognize those whose service and generosity gave needed assistance to significantly advance the mission and vision of Easter Seals Southeast Wisconsin to provide service and support to individuals and families living with a disability.



Left to Right: Patty Gregor, James Pittelkow, John Bosbous, Melissa Koeppel, Valerie Clarke and Linda Ryan

John Bosbous  
Valerie Clarke  
Patty Gregor  
Jim Ippolite

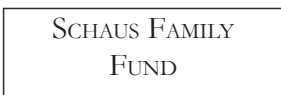
Andre Joiner  
Melissa Koeppel  
Robert Mueller  
Julie Murphy

James Pittelkow  
Linda Ryan  
Patty Thomas

## Thank You to Our Presenting Sponsors:



## Thank You to Our Corporate Sponsors



**TO SEE MORE PHOTOS OF THE EVENT, PLEASE VISIT OUR FACEBOOK PAGE!**



**Easter Seals Southeast Wisconsin**  
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 Southeast Wisconsin



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[www.eastersealswise.com](http://www.eastersealswise.com)

# HIRE ME

## Job Wanted for Tim

### Experiences and Qualities:

- Electronic Document Scanning and Linking Files
- Light Data Entry
- Alphabetizing
- Counting, Packaging, Assembly
- Mail Delivery
- Detail-oriented
- Dependable
- Friendly, Polite and Easy-going

### Desires:

- Scanning, Copying and Filing
- Organization/Administrative Support
- Structured Environment
- Repetitive tasks
- Located in the Waukesha area
- Between 20-30 hours a week



## With Help From Our Friends



We are off to a new year and with the ongoing support of groups like the Teamsters, we are able to reach more people with important services. Since 2000 they have raised nearly \$12,000 through their annual bowling tournament.

If you know a business that would benefit Tim call:

**262-953-2242**

**United Way in Waukesha County**  
 Proud supporter of our  
 Workforce Training Center

