



2024

Impact Report

A Message from our President and CEO

We are dubbing 2024 as Easterseals Washington's **year of engagement**. We set out to counter the feeling that we can be the state's best kept secret, and **we did just that!**

Our Board of Directors grew by leaps & bounds in number, diversity, and strength. These members proudly promote our organization at every opportunity, and their Board Retreat was a think tank of innovative thought to move our mission forward.

Camp Stand Be Me celebrated its 50th Anniversary this year, and we shouted it from the rooftops! We featured our campers in testimonials, designed a signature logo, and hosted an event that brought together friends both old and new to enjoy camp's renovations. This milestone has solidified our commitment to another 50 years of inclusive recreation and trusted respite for people with disabilities and their families.

Our footprint of inclusive child development centers expanded from 3 to 4 as we accepted an invitation from the General Services Administration to operate Green Tree Child Development Center in downtown Seattle. We already have new relationships with businesses in the area and government agencies in the building, and we keep hearing, *"Easterseals Washington is here? Awesome!"*

Our corporate partners broke records in fundraising for our services and in hands-on volunteering. From golf tournaments to grant support, to mock interview events for our Workforce Development job seekers, **every month got us out of our offices and embracing opportunities together.**

2024 was the strongest year for our affiliation with Easterseals, Inc. The National Office invested much more into the production of public service announcements and direct television marketing that highlighted what affiliates do locally. *Have you seen the media spots?* We love hearing from excited friends who caught an Easterseals message while watching their favorite program, passed by an ad in an airport, or spotted us on a billboard.

We serve thousands of individuals every year, guiding them through each stage of life to ensure they lead fulfilling and empowered lives while ensuring their inclusion in our communities. **We do all of our work thanks to your belief in our purpose and support of our actions.** And we should all be unabashedly proud.

My challenge to you for 2025 is simple: visit a program and witness the impact of our services, wear an Easterseals Washington pin or t-shirt, like, share, and comment on our social media posts, and ask your associates if they know what Easterseals Washington is up to—then enlighten them.

We took engagement to the next level in 2024, and now our sights are set to double our impressions, triple our fundraising, and exponentially increase our impact.

I would love to hear from you any time. Let's chat!



A handwritten signature in black ink that reads "Cathy Bisailon". The signature is written in a cursive, flowing style.

Cathy Bisailon
President & CEO

Our mission in action



8,849

Engaged

1,023

Directly Served





Elevating Mobility

We provide essential transit assessments for people with disabilities, empowering freedom of movement, and an enhanced quality of life. By elevating mobility, we break barriers to accessing jobs, education, and everyday services.



Enriching Education

We are proud to offer high-quality early childhood education programs that are inclusive for children of all abilities. We make it possible for parents to work, while their children are educated, cared for, and empowered.



Expanding Employment

Through our Workforce Development program, we help people navigate the complexities of finding employment through personalized career coaching, resume building, and community access opportunities.



Enhancing Health

We serve children on the autism spectrum with personalized Applied Behavioral Analysis (ABA) therapy to learn to navigate school and everyday life successfully. By offering a wide range of valuable resources, we ensure parents and guardians are equipped with the necessary tools and information to support the process of raising a child on the autism spectrum.



Engaging Community

Our wide array of programs provide comprehensive community inclusion, empowering individuals with disabilities to actively participate, belong, and thrive within their local communities.

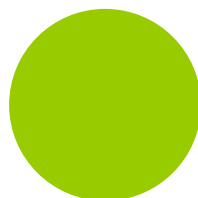
Camp Stand By Me



Vaughn, WA

504

Campers Served



10

Unique Sessions

137

Community Swimmers

Celebrating 50 Years!

At Camp Stand By Me, we champion access and empowerment. Regardless of age or disability, every camper is offered the opportunity to embrace new challenges and truly be themselves in a safe and welcoming environment.

In 2024, we unveiled remarkable upgrades to our facility, designed to enhance accessibility, entertainment, and culinary experiences for our campers. These upgrades include expanded paved pathways that improve mobility, a state-of-the-art theater for hosting captivating performances, and a brand-new outdoor pizza oven.

50 years of independence and adventure



It all started with an act of resilience.

Thanks to two sisters, Easterseals Washington's Camp Stand By Me has transformed the lives of thousands of children and adults with disabilities for over 50 years.

Dorothy and Mildred McDermott were raised along the Columbia River in Washington state. In 1904, at just two years old, Dorothy was struck with polio and became paralyzed.

It would have been easy for Dorothy to feel dispirited — as public-school facilities were not accessible to children with physical disabilities — yet she found joy in many things, including her family, caring for animals and gardening.

Dorothy's life was fulfilling. She and her husband, Harvey Kellogg, enjoyed the outdoors, along with caring for their pet dogs and birds. Dorothy gained more independence as she learned to drive a car and boat with the help of assistive equipment.

In 1940, the Kellogg's bought 17 acres on Vaughn Bay as a vacation home. They enjoyed the charming old house, farm buildings, and the beautiful bay and views. And Dorothy had room to care for horses — something she always dreamed of.

Upon Dorothy's passing, her sister Mildred inherited the Vaughn property and decided that the best use of the property was to donate it to Easterseals Washington to be used as a camp facility, so that children and adults with disabilities have the opportunity to enjoy the outdoors as much as Dorothy once did.

Camp Stand By Me opened its doors in 1974 and has since gone on to host thousands of children and adults — creating lifelong memories and transforming lives.

Lights. Camera. Action!

**Campers are taking the stage
at our brand-new theater!**



This year, we debuted an exciting new camp experience—a space where dreams flourish and talents shine.

Our brand-new theater at Camp Stand By Me is equipped with professional lighting, a cutting-edge sound system, and our improved ADA-accessible ramp, guaranteeing that everyone in our community can enjoy and participate in performance without barriers.

The new theater was made possible through a donation in memory of a long-time camper, Cynthia Fischer. Cynthia attended Camp Stand By Me for decades and was an integral and cherished member of our community.

We are incredibly honored to memorialize Cynthia through a stage that will go on to inspire countless stories, laughter and fond memories for generations to come.

Workforce Development

151

Clients Served

15

Digital Literacy
Graduates

At Easterseals Washington, we believe that full engagement in society means a job, a purpose, and relationships - all which are facilitated throughout many Washington counties via our Workforce Development program.

Our Workforce Development Program is dedicated to providing quality services and support including employment consulting community access, and transportation assessments - empowering every individual to fully participate in their communities.

Our commitment to expanding employment opportunities has been further strengthened through several innovative initiatives. We have extended our reach into King and Clark County, introduced cutting-edge virtual reality job training modules, and forged powerful partnerships with Comcast NBCUniversal.

Breaking Barriers to Employment

Josephine came to Easterseals Washington's Workforce Development Program feeling discouraged as she navigated the job market on her own. Living with Cerebral Palsy, which affects her mobility, she was determined to find expert guidance to secure a job where she would feel truly valued and respected.

Throughout her journey with Easterseals Washington, Josephine received personalized assistance from our expert employment consultants. She participated in one-on-one interview coaching, resume-building workshops, and received personalized guidance, every step of the way. This support was instrumental in building her confidence and equipping her with the skills she needed to excel in her job search.

Thanks to the unwavering support from our team, Josephine landed a new opportunity as a Cashier at Target where she is now thriving. Today, she is excited about her future and eager to continue growing in her career path.

Employment is cornerstone of self-reliance and empowerment, and we are grateful for the opportunity to play a part in empowering individuals like Josephine to go after their dreams and to lead a fulfilling life.



Olympic Peninsula

Autism Center



Silverdale, WA

35

Families served

7

Program
Graduates

Olympic Peninsula Autism Center (OPAC) is committed to providing exceptional support for children diagnosed with autism, empowering them to achieve their fullest potential.

Under the guidance of our Board Certified Behavior Analysts, OPAC delivers personalized, evidence-based Applied Behavior Analysis that produces excellent progress towards our client's goals.

In 2024, OPAC added a new climbing wall and mounted gaming system to provide clients with engaging, hands-on experiences that promote physical, social, cognitive, and emotional growth.

Gateway

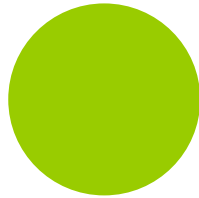
Adult Services Center



Bremerton, WA

82

Individuals Served



42

Laptops given to
clients

At Gateway Adult Services, we offer an uplifting environment where adults with disabilities participate in enriching activities, build essential skills, and receive inclusive care.

Our center is proud to offer a fully accessible Lift Zone digital community learning space, powered by Comcast NBCUniversal, where clients can strengthen independence, computer literacy, and motor skills.

Additionally, North Star Digital Literacy program has been life-changing for our clients, providing them with the tools to master the digital skills needed to work, learn, and participate fully in daily life. Upon completion of the program, participants are given a new laptop, empowering them with tools that can transform their personal and professional lives.

Inclusive Child Development



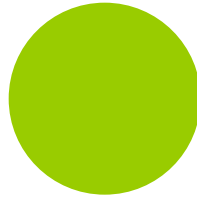
Seattle, WA



Yakima, WA

251

Families Served



45

Preschool Graduates

Easterseals Washington is committed to delivering high-quality, inclusive early childhood education and care to families across Washington, including those supported by Early Head Start as well as federal employees.

In 2024, we proudly operated three Child Development Centers statewide, where children with disabilities and their peers without disabilities play and learn together. This approach fosters self-esteem, inclusion, and tolerance from an early age.

For parents of children with undiagnosed disabilities or developmental disabilities such as autism, Easterseals Child Development Services play a vital role in early intervention, empowering children to achieve their full potential. Additionally, we embrace and celebrate cultural diversity, creating an environment where children from various backgrounds can learn and grow together.



Comcast NBCUniversal is bridging opportunities.

We had the pleasure of partnering with Comcast NBCUniversal during National Disability Employment Awareness Month to conduct engaging mock interviews for Easterseals Washington's Workforce Development job seekers.

This collaboration offered a transformative opportunity for job seekers to enhance their interview skills, build confidence, and receive insightful feedback from industry professionals.

We want to thank Comcast NBCUniversal for their ongoing support for our organization and for expanding employment access and digital literacy for individuals with disabilities.



CENTURY 21

Real Estate Center



\$25,040

Raised for
Easterseals Washington
in 2024

CENTURY 21 Real Estate Center hosted the 2nd annual *Putt Putt for a Purpose* mini golf fundraiser, strengthened their *Closings for Kids* program, and we welcomed Theresa Jordan, CENTURY 21 Real Estate Center Broker and Owner, to our Board of Directors.

CENTURY 21 Real Estate Center was ranked #18 in in the Top 21 CENTURY 21 North American Fundraisers for Easterseals in 2024

CENTURY 21[®]
North Homes Realty

\$54,673

Raised for
Easterseals Washington
in 2024

CENTURY 21 North Homes Realty has proudly hosted the annual *Charity Golf Tournament* for Easterseals Washington for over 17 years. They also go above and beyond through their *Closings for Kids* program, and this year, CENTURY 21 North Homes Realty Brokers and Owners volunteered at Easterseals Growing Years Child Development Center in Seattle.

CENTURY 21 North Homes Realty was ranked #6 in the Top 21 North American Fundraisers for Easterseals in 2024

Board of Directors

**You are leading
Easterseals
Washington
to a brighter future,
thanks to
your volunteer
service!**

Susan Fox - Board Chair
Ryan Swanson Law

Faye Chess - Board Secretary
Seattle Municipal Court

Jacob Dodds
Fred Hutch Cancer Center

Steve Dombrowski
Endelman & Associates

Theresa Jordan
*CENTURY 21
Real Estate Center*

Deep Patel
Business Executive

Joan Quinonez
ATI Physical Therapy

Ritika Rao
Self Employed

Beth Salaguinto
Instar Performance

Ayelet Winer
T-Mobile

Amani Wise
Eagle2Stars Group LLC

Cathy Bisailon - Ex Officio
*President and CEO,
Easterseals Washington*

We're passionate advocates!

Easterseals' affiliate's advocacy efforts reached new heights in 2024 as we took to the nation's capital for the Second Annual Policy & Partnership Forum and Capitol Hill Day.

Jesse Smith, Vice President of Community Engagement, represented Easterseals Washington at this significant gathering, meeting with key offices of Washington State representatives, including Representative Rick Larsen (pictured on the right), Congresswoman Marilyn Strickland, Senator Maria Cantwell, Representative Marie Gluesenkamp Perez, and Congresswoman Cathy McMorris Rodgers.

The event kicked off with a press call by Easterseals, announcing a crucial new report *Disabled Veterans and Employers: Moving from Surviving to Thriving*, commissioned with support from Voya Financial. This study was central to discussions at the Forum, attended by members of the Biden Administration, legislators, funders, disability experts, Easterseals Affiliates, and partner agencies — highlighting the needs of veterans and their caregivers.

This assembly emphasized the importance of influencing policy and reaffirmed our commitment to a sustained presence in Washington D.C. as the nation's largest and established services provider and advocate for people with disabilities.

[Click here to read the full report.](#)



Thank you to our 2024 Presidents' Council members

Asche Family Fund
Gary & Renee Bennett
Cathy Bisailon
Mark Blagden
John Bolles
Robert Bolt
Jayne Boyl
Faye Chess
Charles Dizon
Jacob Dodds
Teresa Duhamel
In Memory of Cynthia Fischer
Susan Fox
Shannon Glenn
Antonia Gordeeva
Grau Charitable Foundation
Grimm Family Foundation
Bob & Elaine Hanson
Larry & Catherine Heiberg
Duane & Kelly Hopper
Finch & Michael Johnston
Theresa & Bill Jordan
Rochelle Krispin
Tim Littlejohn

Rolise Lloyd
Gerri Miller
Holly Morgan
Jon Nichols
Ryan Niles
Jacquelyn Pavey
Deep Patel
Pete & Francie Peltier
James Peterson
Ritika Rao
John Richardson
Nora Richardson
Schrontz Family Foundation
Terry Sickelbower
Jesse Smith
Michael Taylor
Paul Thibodaux
C.M. Thomsen Foundation
Nicholas Tietje
The Walker Family
Cynthia & Daniel Whitney
Anthony Wise
Ann P. Wyckoff
Ryan Zeinalpoor-Movahed

Make an impact by joining Easterseals Washington's Presidents' Council

The Easterseals Washington Presidents' Council recognizes and honors the extraordinary generosity of individuals who contribute annual gifts of \$1,000 or more.

Presidents' Council members play a vital role in ensuring Easterseals Washington continues to deliver exceptional services, empowering children and adults with disabilities to lead full and meaningful lives.

Join the Presidents' Council Today

you make our life-changing work happen!

all abilities. limitless possibilities.



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Visit our website to access our 2024 financials!
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Easterseals Washington

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